WPFW COMMUNITY ADVISORY BOARD

MEETING MINUTES
October 19, 2015
William O. Lockridge (Bellevue) Library


Excused as absent: T. Alan Young.

Unexcused: Carlos Ellerbe-Jones.

Phil Everett and Astrid Munn withdrew from the CAB due to personal family or health reasons. Toussaint Tingling-Clemmons was removed at the September meeting.

WPFW Staff: None

Guests: none

ROLL CALL
Five members were in attendance, some via phone, and quorum was met at 7:19 pm.

APPROVAL OF AGENDA
The Agenda was approved without objection.

LSB DRAFT BUDGET
CAB’s September meeting was cancelled, to allow Members to attend the special LSB finance meeting, poorly advertised, to approve a draft LSB budget: the budget presented was not accurate and did not balance. Udo and Aminyah explained
the LSB’s rationale for skipping elections. The problem of not having enough candidates to fill seats is part of the larger one of needed listener engagement. The Finance Committee was calling underwriting, “Community Partnerships,” like with Metro. Having alternative approaches to politics is what WPFW grew out of. If we allow underwriting, we will not be a threat to anyone; we’ll be as compliant as NPR. We were the sole station that covered the Million Man March. That’s our niche and bailiwick. We need to orient new people and bring them into our niche. They want to get involved in the issues of our station, but we lack a mechanism.

Maybe a Resolution to the LSB about the need for transparency and clarity of the grant proposals, financial policies and procedures needs to be written. Money often does not make it from Pacifica to WPFW, with an explanation that it was needed by the national office to pay bills. No written accounting of this has been seen by us.

It is absurd for an organization like WPFW to be spending $25,000 on election costs. The League of Women Voters would run our election for a donation of much less than $25K.

COMMUNITY COMMENT

Listener Alan Barysh raised concerns:
- Jared Ball didn’t challenge Farrakhan when he spoke hatefully with fascists speech toward Asians, Jews and others.
- NY City’s March against Police Brutality and Cornel West’s march was not covered (WBAI may have done it).
- Aminyah pointed out that listeners have no way of knowing what program is going to be on beyond the grid, for example, The Million Man March was on without any notice.

Proposed Operational Plan for CAB Through March 2017

Aminyah established protocols so that the next CAB will know what their duties and tasks are: On the third Sunday of each month, the Co-Secretaries will:
1. Book two months’ worth of CAB meetings
2. Text CAB a reminder of the next day’s meeting

On the third Monday, meeting day, calls should be made to remind members to attend that night. We intend to send out Agendas ahead of the meeting by next year.
Our outreach has begun with Collette making a database of member info, from surveying information of 2015. Listener-members need to know that there are many ways to help out. A meeting with Jerry Parris should move this effort forward.

By the end of November, a PSA for CAB recruiting should go out by end of next month.

The motion passed without objection to accept the procedural plans for Co-Secretaries to:
1. reserve meeting space,
2. send meeting reminder emails and texts,
3. confirming attendance by phone calls,

The Communications & Technology Committee Chair on the third Wednesday, will setup and confirm studio time and people to make the PSAs for two months out. On the fourth Friday of every month, CAB people will record both PSAs, and on the first of the month deliver them to the Program Director to start airing three weeks in advance of the meeting.

During the meeting, each Committee Chair chose dates for their committee’s meetings through March 2017.

An anonymous supporter has bought CAB a table for 10 CAB Members or their friends at the U Street Jam, November 14, supplementing the cost: it is $30 rather than $40 per person. All were encouraged to come enjoy the hand-dancing and good times.

The next meeting, Monday, November 16, will be at William O. Lockridge/Belevue Library, 115 Atlantic Avenue, SW.

Meeting was adjourned at about 8:32 pm.

Signed this 27th day of October 2015 by my hand:

Collette Dawud, Co-Secretary
WPFW Community Advisory Board