

Notes from WPFW Community Advisory Board (CAB) Meeting

7:00 PM, 18 July 2011, at WPFW, 2390 Champlain St. NW 2nd Floor, Washington, DC 20009

Participants:

CAB members:

- Alvernon Garey, Hyattsville, MD
- Carolyn Brown, Forestville, MD
- David Vega, Takoma Park, MD
- Frank Johnson, College Park, MD
- Jeremiah Lowery, Washington, DC
- Kathy Allen, Washington, DC
- Perry Redd, Washington, DC
- Ron Benjamin, Greenbelt, MD

WPFW staff members:

- John Hughes, General Manager
- Robert West, Financial Manager



Guests:

- Benito Diaz, Silver Spring, MD
- Gloria Turner, Fort Washington, MD

Notes:

1. Ms. Brown, noting that a quorum was present, called the meeting to order at 7 PM. She apologized for her recent lack of engagement, explaining that there was a death in her family.
2. The CAB members discussed and approved the meeting agenda (Attachment 1).
3. The members discussed and approved the notes from the 21 March 2011 meeting (Attachment 2).
4. Mr. West explained that he was standing in for Mr. Hughes, who was in a relocation committee meeting. Referring to the General Manager's Report (Attachment 3), Mr. West said:
 - The station retreat, to which staff, programmers, LSB members, and CAB members will be invited, is tentatively scheduled for mid-August. Final scheduling is pending coordination with the meeting facilitator. The retreat will probably be held at Busboys and Poets. Details will follow.
 - There will be no fund drive this summer. The fall drive will be held in September, and will have a goal of \$500K, required due to the upcoming station move.
 - In response to a question from Mr. Benjamin, Mr. West said that the American University tower lead abatement project paperwork is on the University president's desk for signature. Once he approves, the lead abatement contractor will schedule the work. Because the schedule is still undefined, WPFW has put plans for relocating the transmitter on hold.
 - The \$105,068 surplus shown in the General Manager's Report is against the budget, not against cash flow.

- As noted in the General Manager's Report, the vehicle donation program is working well.
 - Mr. Redd asked whom he should contact regarding adding cell phone donation (Mobile Giving Foundation) capability to the WPFW Web site. Mr. West, noting that he is on the Web site committee, asked Mr. Redd to email him at West.Robert@wpfw.org.
5. The CAB members reviewed the CAB's responsibilities as stated in the CAB Bylaws:
- Annually reviewing WPFW's programming goals;
 - Evaluating WPFW's progress towards these goals;
 - Reviewing the impact on the community of significant policy decisions made by the station;
 - Assisting the station in being responsive to community needs.

It was noted that the first three items could not readily be undertaken until the programming goals and programming-related policies are developed and/or concurred with by the permanent Program Director (PD). Mr. Diaz reported that the Local Station Board (LSB) will have a special meeting on PD selection on July 27. The CAB members decided that it was improbable that the PD would be ready to discuss the items in September, and therefore scheduled the discussions for the November CAB meeting.

Ms. Brown recommended that the fourth item be fulfilled by having CAB members participate in LSB Outreach and Development Committee events.

Mr. Benjamin noted that there are, at present, no special items planned for the September CAB meeting. Mr. Johnson said that items may arise as a result of the strategic planning to be conducted during the station retreat.

6. Ms. Turner reported that the second annual U Street Jam will be on November 12, from 8 PM to 1 AM.
7. Mr. Redd noted that the Poetry Slam at the Carter Barron was well-attended, and that WPFW had provided publicity for the event. He wondered if the event could be used to raise funds for the station.
8. The CAB members modified and approved CAB Resolution 2011-002, Removal of Marcus Jetter (Attachment 4). *Editor's note:* CAB Resolution 2011-001, modified as directed in Resolution 2011-002, is attached (Attachment 5).
9. Ms. Brown provided the background for the mid-term membership issue:
- Mr. Turner says that he submitted an application for membership on the 2011 CAB.
 - Ms. Pope says that she has no record of the application.
 - Mr. Turner did not realize that he was not a 2011 CAB member until he saw his name listed as a guest in meeting notes. He would like to become a full member.

Mr. Benjamin noted that the CAB Bylaws would have to be modified to permit mid-term membership. He recommended that rather than changing the Bylaws, the CAB should modify its operating rules to permit guests, such as Mr. Turner, to participate in CAB discussions on an equal basis with full members. Other members disagreed, saying that uncontrolled discussions could result in chaotic meetings.

Mr. Redd moved that the CAB accept Mr. Turner as a full member, retroactive to January. Mr. Vega concurred. Mr. Benjamin pointed out that the CAB could not, by itself, accept Mr. Turner, since staff concurrence is required for membership. Mr. Redd modified his motion to retroactively accept Mr. Turner as a full member, pending management approval. The motion failed, one in favor, four

against, one abstention. Mr. Vega explained that he abstained because, although he disagrees with the motion in principle, he values Mr. Turner and did not want to vote against his membership.

10. The members discussed draft CAB Resolution 2011-003, **Programming Goals**. Mr. Benjamin explained that he received some comments from Mr. Daughtry after he had submitted the original draft resolution. With Ms. Brown's consent Mr. Benjamin proposed a modified version of the resolution (Attachment 6), which he said incorporates the spirit of Mr. Daughtry's comments. Mr. Diaz said that he does not believe that Mr. Daughtry's comments are properly reflected in the modified resolution. The CAB members tabled action on the resolution pending review by the permanent PD.
11. Mr. Vega said that his house party to benefit WPFW is back on. He had discussed the date for the party with Ms. Jordan, who had recommended delaying it to October to avoid conflicts with the (September) fund drive. Mr. Hughes, who had joined the meeting, raised the possibility of making the party a pre-drive introductory event. At Mr. Vega's request, the CAB members voted on holding the party before or after the fund drive. The vote was two for before the drive, three for after the drive. Mr. Hughes said that he had just come back from a public broadcasting fundraising meeting at which house parties were endorsed as a fundraising technique that also helps to disperse the station name (i.e., raise the station's profile in communities that have not been the site of other station-sponsored events).
12. The CAB members discussed the comments (Attachment 7) submitted by listeners Alan Barysh and Dick VandenHeusen.

Mr. Barysh is under a banning order from the station. Mr. Diaz said that the CDs donated by Mr. Barysh were offered for sale during the recent inventory sale. At Mr. Benjamin's recommendation, Mr. Hughes said that he will contact Mr. Barysh, via counsel, to advise him of the status of the CDs.

Mr. West explained that Mr. Barysh's banning order specified that:

- Mr. Barysh is banned from contacting station personnel, and that
- The order will be re-evaluated after six months.

Mr. West said that Mr. Barysh continued to call him despite the banning order, and therefore that Mr. West extended the order indefinitely.

Ms. Brown moved that Mr. Barysh be removed from the CAB mailing list. Mr. Benjamin opposed the motion, saying that the mailing list serves as an alternative to public posting of CAB information on the WPFW Web site, which is not being done despite being required by Corporation for Public Broadcasting regulations. Further discussion of Ms. Brown's motion and Mr. Barysh's comments was tabled pending legal counsel input regarding the scope of contact that is prohibited by the banning order.

Mr. West and Mr. Hughes said that each of them had contacted Mr. VandenHeusen and told him that WPFW runs Public Service Announcements (PSAs) during Democracy Now! because:

- The station is required to run PSAs, and
- Democracy Now!'s popularity makes it a particularly effective PSA vehicle.

The CAB members decided that Mr. West's and Mr. Hughes' explanations were correct and adequate responses to Mr. VandenHeusen's comment.

13. The next CAB meeting will be at 7 PM on Monday, September 19, 2011.
14. The meeting was adjourned at 9:05 PM.

July 2011 Meeting of the WPFW Community Advisory Board
Agenda

1. Adoption of agenda
2. Adoption of notes from previous meeting
3. General manager comments
4. Old business:
 - a. Discussion of 2011 CAB plan
5. New business:
 - a. Discussion of draft resolution 2011-002, **Resignation of Marcus Jetter**
 - b. Discussion of mid-term membership
 - c. Discussion of draft resolution 2011-003, **Programming goals**
 - d. House party fundraiser
6. Listener comments
7. Set date for next meeting (nominal date: Monday, September 19, 2011)
8. Adjourn

Notes from WPFW Community Advisory Board (CAB) Meeting

7:00 PM, 21 March 2011, at WPFW, 2390 Champlain St. NW 2nd Floor, Washington, DC 20009

Participants:

CAB members:

Bridget Arnwine, Rockville, MD
Carolyn Brown, Forestville, MD
David Vega, Takoma Park, MD
Frank Johnson, College Park, MD
Herman Samuels, Upper Marlboro, MD
Jeremiah Lowery, Washington, DC
Kalonji Olusegun, Silver Spring, MD
Kathy Allen, Washington, DC
Perry Redd, Washington, DC
Ron Benjamin, Greenbelt, MD

WPFW staff members:

John Hughes, General Manager

Guests:

Benito Diaz, Silver Spring, MD
Charles Turner, Washington, DC
Gloria Turner, Fort Washington, MD

Notes:

1. Ms. Brown, noting that a quorum was present, called the meeting to order at 7 PM.
2. The CAB members discussed, modified, and approved the meeting agenda (Attachment 1).
3. The members discussed, modified, and approved the notes from the 24 January 2011 meeting (Attachment 2).
4. Mr. Hughes said:
 - It has been a “fast and furious” 2½ months since his arrival.
 - His “listen and learn tour” is continuing.
 - Short term priority 1 is station certification, performing the due diligence required to ensure that the station is complying with Corporation for Public Broadcasting (CPB) and Federal Communications Commission (FCC) rules and regulations. FCC compliance is of particular importance because the station's license comes up for renewal this year.
 - Short term priority 2 is team building, including staff, volunteers, the CAB, and the Local Station Board (LSB). He would like to improve the work environment, though this is made more complex because the full time staff has been reduced to half time work schedules. A strategic plan, created by the team, is needed.

Attachment 2

- Short term priority 3 is finance and budgeting. The good news in this area is that the recently completed winter fund drive was successful, raising even more money than the fall drive. The bad news is that we still need to improve. The fund drive has been extended as a “soft drive”.
 - Short term priority 4 is technical evaluation. The station prepared and submitted an application to the Department of Commerce for a Public Telecommunications Facilities Program (PTFP) grant to completely rebuild the station's broadcasting infrastructure, replacing the outmoded analog equipment with current digital devices. Unfortunately, Congress, with the President's consent, zeroed out the PTFP the day after the proposal was submitted. WPFW will survive without the grant; other stations may not. Despite the disappointment, the grant application experience was valuable. In particular, a technical baseline was created for the station. The staff will look for other funding sources that could replace the PTFP grant.
 - Short term priority 5 is station relocation; the current space has to be vacated by July 15, 2012. He, with the assistance of the LSB's station relocation committee, is looking at both short- and long-term solutions. The short-term solution could be moving in with an existing broadcasting and production facility that has excess capacity. The long-term solution is the larger vision that he articulated at the previous meeting. One “interesting and exciting” option that has appeared is space on the University of the District of Columbia's (UDC's) main campus on Connecticut Avenue. He has met with the cognizant UDC vice president, and seen the space, which overlooks Connecticut Avenue. The space would have to be reconfigured to meet the station's needs.
 - The staff is working on a new Web site. The team for the site update is in place. The goal is to have the site operational no later than two weeks before the next fund drive, which begins on May 1.
 - The station has decided to put Al Jazeera English's news service into the WPFW schedule at some level, though how and how much have not been determined. Two of the options under consideration are:
 - Stand alone during the evening news, and
 - Selectively using Al Jazeera material during Spectrum Today in the same manner that Democracy Now! material is currently used.
5. Mr. Olusegun asked when work would begin on the strategic plan. Mr. Hughes replied that work will begin during a station retreat at Busboys and Poets, probably after the Spring fund drive.
 6. Mr. Samuels asked how much the UDC location will cost. Mr. Hughes replied that cost is still to be negotiated. Ms. Brown asked if UDC is considered a short- or a long-term relocation solution. Mr. Hughes replied that it is both. Mr. Vega asked how much influence UDC would have over WPFW if the station was located there. Mr. Hughes replied that the station will continue to be owned and operated by Pacifica; UDC will have no direct influence. However, the station will make an effort to provide opportunities for UDC students, and to serve the UDC community (e.g. by public service announcements). In exchange, the station's rent may be discounted, possibly even free.
 7. Mr. Redd asked how he could work with the Web site team, noting that he is working on Mobile Giving Foundation (donation by cell phone) arrangements. Mr. Hughes recommended that Mr. Redd wait a bit, since the team is just starting up; it took a while to cancel the previous Web site development contract.
 8. Mr. Turner asked if the PTFP grant application could be submitted to other funding sources. Mr. Hughes replied that no alternative sources have been identified yet.
 9. Mr. Hughes said that an event had occurred that forced the station to consider third party liability. The station management determined that WPFW needs to have some oversight over events that make

Attachment 2

use of WPFW resources, including on-air announcements. Due to a communication failure, the house parties to benefit WPFW that Mr. Vega and others had planned got caught in the process. There is no issue with the house parties, and Mr. Hughes is looking forward to them. Mr. Vega said that his house party had been put on hold and now will be rescheduled, maybe for June. Mr. Redd stated that he will do the same. Mr. Hughes noted that Jim Byers and Nancy Alonzo were invited to Mr. Vega's party, and that he would like an invitation, too. Ms. Turner said that she is planning a house party under the aegis of the LSB's Outreach and Development Committee (O&DC), and will invite Mr. Hughes. Mr. Hughes noted that the impact of the house parties is magnified, because the CPB partially matches every non-federal dollar raised by the station. The parties are also a good way to get community feedback. Mr. Benjamin asked if a written third party liability policy is in existence; Mr. Hughes replied "Not yet."

10. Mr. Hughes said that the station is planning a "thank-a-thon," a phone bank of programmers calling and thanking listeners who had contributed to their shows during the last fund drive.
11. Ms. Brown proposed that 20 to 30 minutes be set aside at each meeting for listeners (non-CAB members) to speak. She explained that the proposed listener comment period would replace the current CAB practice of allowing non-CAB members to participate in meetings essentially on the same basis as CAB members. Mr. Turner made a corresponding motion, that a listener comment period be put on the agenda of every meeting and allotted the smaller of three minutes per listener speaking or 21 minutes total. The CAB discussed and passed the motion, eight votes for, one vote against, and three abstentions.
12. Ms. Brown proposed that a committee be set up to draft CAB meeting agendas. She explained that the committee, which would have the power to reject proposed agenda items, would replace the current practice of members submitting proposed agenda items to the Secretary, who compiled them into the draft agenda considered at the start of every meeting. Mr. Benjamin said that he believes the proposed process violates the public notice and public meeting requirements of both the CAB Bylaws and the CPB regulations. Ms. Allen said that the time that would be needed by the committee could be used for better things. Mr. Turner said that he prefers the current approach. Ms. Brown subsequently withdrew her proposal until she could study the Bylaws.
13. Ms. Brown proposed that former LSB members, in deference to their knowledge and experience, be offered more speaking and meeting participation opportunities than other non-CAB members. The CAB members discussed the concept and decided against the proposal.
14. The CAB members discussed the comment (Attachment 3) submitted by listener Percidia Norris. Some members concurred with the comment; others did not. It was pointed out that Democracy Now! can be listened to at any time via its Web site. It was agreed that Ms. Norris' comment should be handled in accordance with the station's standard process and CAB Resolution 2009-003: it should be provided to the Program Director for information and consideration, and the listener and CAB should be notified of the comment disposition. Mr. Hughes asked if could notify Ms. Brown rather than the entire CAB; it was decided that that would be acceptable.
15. Ms. Brown proposed the following as activities of the 2011 CAB¹:
 - Participate on the Pledge Team.
 - Participate in the Major Donor Circle (major donors give \$1,000 or more). Mr. Hughes noted that the station was trying to arrange for selected major donors to be able to attend the (very limited audience) jazz concerts being offered at the Turkish Embassy.

¹ Editor's note: The CAB Bylaws say "How these tasks are carried out will be determined by the board at the outset of every year."

- Assist the O&DC, particularly with the Town Hall meeting currently being planned.

Mr. Benjamin requested that drafting a programming policy for the station be added to the list.

16. Ms. Turner thanked the CAB members who contributed to the success of the U Street Jam.
17. Mr. Samuels asked if the station needs to physically be in the District of Columbia. Mr. Hughes replied that the station needs convenient Metro access, acceptable security conditions, and adequate parking.
18. Mr. Vega asked what precipitated Gary Null's departure. Mr. Hughes replied that Mr. Null did not provide any reasons.
19. Mr. Lowery noted that the station has many plans in process, many of which require specialized expertise. He recommended that the station identify people who have relevant expertise and reach out to them, possibly getting free expert service as a result.
20. Ms. Arnwine advised that she had not heard from Ms. Rabiee regarding contacting the new operators of the Howard Theatre. Ms. Arnwine will contact Ms. Rabiee.
21. The next CAB meeting will be at 7 PM on Monday, May 16, 2011.
22. The meeting was adjourned at 9:10 PM.

GENERAL MANAGER'S REPORT

Executive Summary

During the past month, WPFW management continued its efforts to listen, engage, direct and evaluate the impact of the station's service to its communities. To move WPFW's mission and vision forward, management is continuing the implementation of short term priorities for the organization to accomplish over the next three to five months.

Priority #1 - Station Relocation

WPFW management continues to represent the station in its relocation efforts. Station management in cooperation with the Pacifica Foundation Executive Director met with management of the Broadcast Center (Gannett) in an effort to advance WPFW's lease/tenancy opportunity.

WPFW management continues to work with station engineering consultants, Jim Schoedler and Dennis Wallace. As part of the phase one station relocation plan, Jim Schoedler designed a preliminary draft of the studio space floor plan for the Broadcast Center location.

Priority #2-Team Building-(Internal Environment)

Foster and promote creativity, teamwork, loyalty and excellence while providing a fair, equitable, inclusive and participatory work environment.

WPFW management is developing a series of planning/retreat sessions to be hosted at an off-campus location, led by a retreat facilitator and tentatively scheduled for mid to late August. These sessions will involve in depth thoughtful discussions about **the challenges facing the organization, resources needed by the organization and the desired future of WPFW**. The process for the retreat will be one that is consensus driven and will require full commitment of the station's in-house constituencies to the process and product.

The retreat will serve as a planning platform for the development of the WPFW strategic planning process. Prior to the development of the strategic plan, the planning process will include regular communication throughout the organization for input on establishing strategic goals for the organization with specific long-term outcome that would benefit the organization for each goal.

WPFW Financial Position

Revenue/Expenses

SunTrust Bank balance as of 7-08-11 is:

Bank balance	\$ 145,751.00
Outstanding checks	<u>(14,606.23)</u>
Balance net outstanding checks	\$ 131,144.77

WPFW's current accounts payable aging balance as of 7-11-11 is \$51,130.06. This amount does not include outstanding Central Services and benefits payment owed to the Nation Office. Last report this amount exceeded \$300,000.00.

Revenue and expenses through May 2011 are as follows:

Total Revenue	\$1,277,971
Total expenses	(\$893,248)
Central Services	(\$224,493)
Cash & Capital	<u>(\$4,391)</u>
Surplus/Deficit	\$105,068

WPFW Development Report 7/11/2011

WPFW ended the third quarter with \$1,192,674 in revenue for the year to date. We are poised to make our fiscal year-end goal with just a little under \$140,000 needed for the last quarter. Some highlights of the last quarter are listed below.

Direct Mail

We have one final direct mail piece scheduled for September that will highlight the fiscal year-end goal. In conjunction with the mailing there will be web site messages and e-mail blasts focusing on meeting the fiscal year-end goal.

On-Air Pledge Campaigns

WPFW has altered our pledge calendar to include a full pledge drive in September. We eliminated the mini-drive that typically occurs in August. Our goal is to help ensure a successful ending to the fiscal year and fortify our resources for the upcoming station relocation effort. The pledge team has been meeting regularly to discuss events to do in association with the drive, outreach events to promote the drive, identification of signature thank you gifts, special programming and the theme.

Special Events

WPFW will conduct our annual Sizzling Summer Sale to reduce the amount of thank you gifts in our inventory room and raise funds.

Attachment 3

WPFW is ramping up our efforts for special events for fiscal year 2012. We are currently in discussions with Busboys and Poets staff to produce The Peace Ball. This event will combine the best practices from the WPFW 30th Anniversary Gala and The Peace Ball. As a result of this event, on September 21, WPFW may partner with Busboys for the grand opening of their new restaurant in Hyattsville, Maryland which will unveil the Howard Zinn room. We hope to have a special fundraiser in connection with this event.

The Pledge Team is researching the feasibility of a Rosslyn Renaissance Jazz Festival After Party and a Pre-Adams Morgan Day event. The goal would be to capitalize off the regular crowds that come to these festivals every year.

Vehicle Donations

The WPFW Vehicle donation program has currently raised \$16,744. The boost in revenue is based on placement of the solicitation on the web site home page. We have exceeded the projected budgeted goal by \$6,544.

Web site

The web site has generated \$39,200. We have exceeded the projected budgeted goal by \$9,200. Listener feedback indicates that the new web site is well received by the public.

**Submitted by
John Hughes, General Manager
July 11, 2011**

Resolution CAB 2011-002

Removal of Marcus Jetter

BECAUSE:

Marcus Jetter accepted an offer of appointment to the Local Station Board (LSB);

and BECAUSE:

Under CPB rules LSB members may not serve on the CAB;

RESOLVED:

Resolution CAB 2011-001 is hereby amended to delete Mr. Jetter's name from the list of members of the 2011 CAB.

Attachment 4

Resolution CAB 2011-001

Community Advisory Board Members

BECAUSE:

There is a need to specify the members of the Community Advisory Board; and

BECAUSE:

The persons named below have applied and been approved for Community Advisory Board membership in accordance with the Bylaws;

RESOLVED:

The Community Advisory Board members for the period 1 January 2011 to 31 December 2011 shall be:

1. Mr. Alvernon Garey, of Hyattsville, MD
2. Ms. Bridget Arnwine, of Rockville, MD
3. Ms. Carolyn Brown, of Forestville, MD
4. Mr. David Vega, of Takoma Park, MD
5. Mr. Frank Johnson, of College Park, MD
6. Mr. Herman Samuels, of Upper Marlboro, MD
7. Mr. Jeremiah Lowery, of Washington, DC
8. Mr. Kalonji Olusegun, of Silver Spring, MD
9. Ms. Kathy Allen, of Washington, DC
10. Ms. Mana Rabiee, of Washington, DC
11. ~~Mr. Marcus Jetter, of Washington, DC~~²
12. Mr. Perry Redd, of Washington, DC
13. Ms. Rabihah Mateen, of Washington, DC
14. Mr. Ronald Benjamin, of Greenbelt, MD

² Deleted by CAB Resolution 2011-002.

Resolution CAB 2011-003

Programming Goals

BECAUSE:

The Communications Act of 1934 as amended (47 USC §396) states in part “The [community advisory] board shall be permitted to review the programming goals established by the station”;

and BECAUSE:

WPFW has, at present, no written statement of its programming goals;

and BECAUSE:

WPFW can best serve the community when it has a large number of listeners;

and BECAUSE:

The Pacifica and WPFW mission statements guide WPFW programming;

RESOLVED:

The CAB recommends that WPFW adopt a programming goals policy similar to the following:

1. The goals of WPFW programming are to continually increase the number of people who listen to WPFW, and to comply with the Pacifica and WPFW mission statements.
2. The goals shall guide, but not necessarily constrain, programming.
3. The Pacifica Mission Statement is:

“(a) To establish a Foundation organized and operated exclusively for educational purposes no part of the net earnings of which inures to the benefit of any member of the Foundation.

“(b) To establish and operate for educational purposes, in such manner that the facilities involved shall be as nearly self-sustaining as possible, one or more radio broadcasting stations licensed by the Federal Communications Commission and subject in their operation to the regulatory actions of the Commission under the Communications Act of 1934, As Amended.

“(c) In radio broadcasting operations to encourage and provide outlets for the creative skills and energies of the community; to conduct classes and workshops in the writing and producing of drama; to establish awards and scholarships for creative writing; to offer performance facilities to amateur instrumentalists, choral groups, orchestral groups and music students; and to promote and aid other creative activities which will serve the cultural welfare of the community.

Attachment 6

“(d) In radio broadcasting operations to engage in any activity that shall contribute to a lasting understanding between nations and between the individuals of all nations, races, creeds and colors; to gather and disseminate information on the causes of conflict between any and all of such groups; and through any and all means compatible with the purposes of this corporation to promote the study of political and economic problems and of the causes of religious, philosophical and racial antagonisms.

“(e) In radio broadcasting operations to promote the full distribution of public information; to obtain access to sources of news not commonly brought together in the same medium; and to employ such varied sources in the public presentation of accurate, objective, comprehensive news on all matters vitally affecting the community.”

4. The WPFW Mission Statement is:

“The purpose of WPFW-FM Pacifica is to provide outlets for the creative skills and energies of the community, to contribute to a lasting understanding between individuals of all nations, races, creeds and colors, and to promote the full distribution of public information. Programming on WPFW will principally be a mix of jazz, Third World music, news and public affairs.

“The airwaves at 89.3 will be an accessible media outlet for Blacks, Hispanics, cultural groups, women, seniors, youth and other ethnic and non-traditional groups. WPFW programming will make the concept of community radio real by providing the local majority population with important and relevant education, information and entertainment. Through its programming the station will act as a networking agent for the community at large.

“WPFW's air will be commercial free and in conformance with Pacifica Foundation resolutions prohibiting commercial under- writing of programming.

“Programming will lend itself to an on-air listener participation, will strive to exemplify journalistic integrity, and will work toward being engaging and intellectually stimulating.

“Jazz, a major American art form which grows from the African-American experience, will be the major music programming. WPFW will act as archivist, educator, and entertainer on behalf of this under served national cultural resource.

“WPFW is dedicated to programming which reflects progressive social change and democracy. The station will continue and further a global, humanistic, and futuristic approach to news, public affairs, the creative arts and cultural programming. Internally WPFW will work to upgrade the quality of work at all levels.

“Our continued use of and high regard for volunteers will provide an opportunity for individual skill development in radio broadcast techniques, and broadcast management. Volunteer opportunities will be available in most areas of program administration.”

Listener Comments

06.13.11

Alan Barysh sent an email to lament that the Jazz Cruse spots seemed like commercial advertising. He also wanted more of a rest between the fund drive and the station requesting that this money be send in. He would also like his 4 plus boxes of his CDs, and would like to know if the ban is still on him. He was told someone would speak to him after six months and it has been seven.

From May's Meeting—

1) Dick VandenHeusen said there's no reason to run PSAs during Democracy Now. For those listeners who want to hear the show in its entirety, these are irritating. Until they start running after the show, he will no longer contribute to WPFW

2) Alan Barysh submitted the following concerns:

a) There are no disclaimers on any medical shows, AND I have proof that the woman who calls herself "Dr" Amen is not a licensed doctor or licensed to practice any form of medicine in DC.

b) There still is no open call on air for people to apply for on air positions.

c) I still have not gotten any serious response as to what happened to four or more cases of compact disk donations I gave the station. Management refuses to look.

d) There is no appeals process for banned people!

e) Pacifica national still has no one at their office –as a paid up member-I wish the station would cool it with the begging-Remember the boy who cried wolf? Every time I hear fire waltz I switch the station when the lady speaks. Please forward these to the person who does the agenda.